

ISRAEL: A GLOBAL CENTER FOR CYBER SECURITY

START-UP
NATION
CENTRAL

Every company is under increasing threat from cyber attacks and espionage, and computers and data are becoming harder to protect.



In 2015, cyber attacks increased by 38% with an average of 161,927 per day



Security incidents cost businesses an average of **\$3.8 million per year**



Total costs of cyber crime to the **global economy is between \$375-575 billion**

And cyber attacks are becoming more sophisticated:

Cyber espionage & cybercrime



Advanced Persistent Threats
Zero-day Targeted Attacks
Dynamic Trojans, Stealth Bots

Cybercrime



Spyware Bots

Disruption



Worm Viruses

Damage of attacks

2005

2009

2013

Innovation in the cyber security sector is on the rise.
Israel is paving the way.

Over **300 active cyber-security companies**, over 150 founded since 2012



Annual exports of **\$3.5 billion**

\$500 million raised in 2015



5% of the global market share (2nd only to the U.S.)

15% of global investments

since 2014, 26 Israeli companies made an exit, with total price of more than \$2.1 B.



Products used worldwide by all **Fortune 100 companies**

DID YOU KNOW...

1

300+ Israeli Cyber Security Startups

The **diverse mix of sectors** Israel offers solutions for every area of cyber:



2

Israel is **uniquely geared toward cyber security innovation.**

- A **culture** of entrepreneurship and innovation
- **Talented, well trained HR** - The Israel Defense Forces generates cyber-security experts with vast experience
- A **community** dedicated to working together and collaborating (early stage start-ups, industry experts, the defense industry, government, etc.)
- **Government commitment** to developing the industry, including government supported incubators, special Cyber Security R&D programs and special tax benefits

3

Two of the world's top 10 cyber security companies are Israeli.



A security solutions company with a 2015 total revenue of **\$1.6 billion**



CYBERARK

Worth **\$1.8 billion**; provides privileged account security solutions.

4

Israel is home to the **R&D centers** (focused on cyber security) of prominent international companies.



and many more!

5

Israel's cyber security success stories



\$800 million

Trusteer's information security technology for financial institutions acquired by IBM



\$220 million

Cyvera's protection against zero-day attacks acquired by Palo Alto Networks



Microsoft

Microsoft has acquired three Israeli cyber startups in the past two years, with total price of **\$670 million**: Adallom, Aorato and Secure Islands



\$100 million (estimated)

Mobile Spaces' BYOD security solutions acquired by Pulse Secure



\$60 million

PayPal acquires Cyactive, and intends to open a development center in BeerSheva based on Cyactive offices

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START-UP NATION CENTRAL IS YOUR BRIDGE TO ISRAELI CYBER SECURITY.

Contact Start-Up Nation Central to help you with your cyber security needs. We'll pinpoint and connect you with the best Israeli companies to meet your business goals.

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